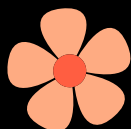


CBAI's 2024 *Women in Community Banking* CONFERENCE



Evening Social Activity



Full Day Conference

November 6th

**"Real Ax" Ax Throwing
Springfield, IL**

November 7th

**Crowne Plaza
Springfield, IL**

Community Bankers Association of Illinois recognizes the powerful influence and potential of women in the banking profession, as well as the many challenges they face on a daily basis. CBAI's Women in Community Banking Subcommittee specifically designed this agenda for all levels of women in community banking to come together and get fresh ideas to better serve their bank, community and family.

Don't miss this amazing opportunity to network with your peers; learn from expert speakers; share similar challenges and successes; and have fun while doing it!

8:15 - 9 a.m.

BREAKFAST BUFFET & OPENING NETWORKING SESSION

During this opening roundtable discussion, attendees have the opportunity to bring forth ideas and issues related to their positions within their banks. This is a wonderful opportunity to learn from your colleagues throughout the state. You'll enjoy a hearty breakfast buffet and may choose any open seat during this opening session.

9 - 10 a.m.

WELCOME & 2024 LEGISLATIVE UPDATE

Kraig Lounsberry, CBAI President

Jerry Peck, SVP & Megan Peck, VP, CBAI Governmental Relations

CBAI President Kraig Lounsberry starts the day by welcoming attendees to the 2024 Women in Community Banking Conference. Next, Jerry Peck, CBAI SVP of Governmental Relations and Megan Peck, VP of Governmental Relations, give an update on recent legislation and election results. If time allows, Q & A will be available near the end of the session.

10 - 11 a.m.

FACE READING

Jody Holland, President & Founder

Jody Holland, Inc., Amarillo, TX

This interactive session teaches attendees how the science of Face Reading (physiognomy) can be used to give them an advantage in connecting quickly with others, building trust, and understanding what approach to take when engaging with people. During the session, participants learn the five key areas of the face and how to quickly know what a person is like, how they make decisions, what drives them, and how to positively influence them.



HOLLAND

Jody Holland was born and raised in the Texas Panhandle. At a very early age, Holland loved to find ways to simplify the complexities around him. He began trying to help people find their potential by the time he hit high school. He would continue that path through college earning a B.A. in Communications, with a minor in English Literature, then continuing his education, earning a M.S. in Psychology. In 1999, he began his company with a focus on building the potential of executives and leaders. Holland has had the opportunity to train and do business in 14 countries and all across the United States. He has worked with Fortune 500 companies as well as small businesses from all industries. He has been the keynote speaker more than 300 times at conferences both in-person and virtually, and has trained more than 250,000 leaders. Holland has written and published 20+ books and more than 30 training programs. You can also find him on his weekly podcast *Become the Leader* and hear him weekly on *The Chat*.

11 - 11:15 a.m.

BREAK/VISIT BASKET RAFFLE TABLES

11:15 a.m. - 12:15 p.m.

ROUNDTABLE BREAKOUT SESSION

During this roundtable discussion, attendees have the opportunity to share ideas, issues and concerns regarding their choice of topic. This is another excellent opportunity to learn from your colleagues!

Attendees may select one of the following “hot topics.”

- managing employees/employee conflicts
- loan processes/operations
- frontline concerns/customer service;
- social media/marketing
- IT/cybersecurity.

12:15 - 1 p.m. - LUNCH



1 - 1:30 p.m.

NAVIGATING INNOVATION: EMPOWERING COMMUNITY BANKERS FOR FUTURE SUCCESS

Stephanie Foster

**Managing Director, ThinkTECH Accelerator
Independent Community Bankers of America®
Atlanta, GA**

Join us for an engaging session as we delve into the importance of embracing innovation and fostering a culture that values forward-thinking approaches. We share practical insights on how to initiate meaningful conversations about innovation, and how to inspire collaboration among colleagues and industry peers. Prepare to be inspired, engaged and empowered as we navigate the innovation horizon together, unlocking the potential that innovation holds for community bankers and the communities they serve.

Stephanie Foster oversees the daily operations of ICBA’s ThinkTECH Accelerator programs, which advance community bank-fintech partnerships through targeted solutions for community banks. With over two decades of experience, Foster has managed numerous strategic partnerships and omni-channel products across various platforms. She is co-host of the podcast *One Vision: Fintech Fuse*, where she interviews entrepreneurs and thought leaders in the financial services ecosystem. Additionally, Foster is involved in the SouthEast Women in Fintech planning committee. She holds a Bachelor of Science in Marketing and an Executive Master of Business Administration in International Business.

1:30 - 2:15 p.m.

BUILDING A CULTURE THAT FOSTERS CURIOSITY

**Anne Schutt, CFP®, VP of Business Development
Midwestern Securities Trading Company, LLC
East Peoria, IL**

Eleanor Roosevelt famously said, “Life must be lived, and curiosity kept alive. One must never, for whatever reason, turn his back on life.” Why is curiosity so important in the workplace? In a Harvard Business Review of 3000 employees, 92% felt that curiosity was a catalyst for job satisfaction, motivation, innovation, and high performance, yet only 24% felt curious at work. In this session, we help you learn to identify and remove barriers you may have in place that are preventing a curiosity culture so that you can retain and attract talent to your organization.

Anne Schutt has an impressive 24-year career in sales, training and leadership across multiple industries, including healthcare and finance. She is a published author in the bi-monthly magazine, *Construction Beauty*, and has earned a bachelor’s degree in marketing and an Executive MBA. She currently holds professional designations as a CERTIFIED FINANCIAL PLANNER™, Wealth Management Professional® and Chartered Financial Consultant®.

2:15 - 2:30 p.m.

BREAK/VISIT BASKET RAFFLE TABLES

2:30 - 3:30 p.m.

EXECUTIVE PRESENCE

**Jody Holland, President & Founder
Jody Holland, Inc., Amarillo, TX**

In this session, attendees learn the three key principles of executive presence. They are how you behave; how you communicate; and how you present yourself. There are variances in how men are perceived versus how women are perceived, so navigating this effectively levels the playing field and ensures better relationships, stronger trust, and greater results for the person who has mastered the skills.

3:30 p.m.

BASKET RAFFLE DRAWINGS & ADJOURN

REGISTRATION FEES

*CBAI MEMBER

First Registration..... \$285
Each Additional Person.....\$265

**PROSPECTIVE-MEMBER

First Registration.....\$485
Each Additional Person.....\$465

Evening Social Activity is an additional \$50 per attendee

*CDD members receive a 10% discount

**Only financial institutions/firms eligible for CBAI membership.

CANCELLATION POLICY

Fees include hand-out materials, breakfast, and lunch. An income-tax deduction may be allowed for educational expenses undertaken to maintain or improve professional skills.

Registrants cancelling two days prior to the Conference receive a 100% refund; one day prior, 50%; the day of the seminar, no refund. ***All cancellations must be made in writing prior to the seminar. Invoices and training materials will be sent to all "no shows."***

HOTEL INFORMATION

Crowne Plaza
3000 S. Dirksen Pkwy
Springfield, IL 62703
217.529.7777

A block of rooms has been reserved for conference attendees at the special rate of \$112 + tax and fees. To assure availability, reservations should be made by Friday, October 18. Reservations after this date are accepted on a "space available" basis only.

EVENING SOCIAL ACTIVITY - WEDNESDAY, NOVEMBER 6TH

"REAL AX" Ax Throwing

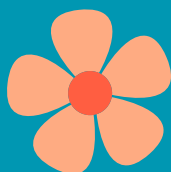
6 - 7:30 p.m.

Unleash your inner warrior and put your ax throwing skills to the test! **Real Ax is located at 2920 S. MacArthur Blvd. in Springfield.** Pizza, dessert and fun included! **Real Ax is a BYOB facility allowing beer and wine only.** We will have a small selection of alcoholic & non-alcoholic beverages, but feel free to BYOB if you have a particular favorite! Due to the session lasting 1.5 hours and throwing sharp weapons, there will be a two drink limit on alcoholic beverages at the facility.

NO hard alcohol or open-toed shoes are not allowed for safety reasons.

DRESS DOWN FOR CHARITY & BASKET RAFFLE

Attendees are invited to "dress down" for the conference for a \$5 minimum donation. Casual dress, including jeans, is acceptable and encouraged. The conference also includes a basket raffle, with tickets available for \$1 or six for \$5. The winners are drawn at the conclusion of the conference and you must be present to win. All funds raised will be divided and donated to several women's not-for-profits throughout Illinois.



Thank You to Our WICB Subcommittee!

Amy Thiede, Chairwoman

Prairie Community Bank, Marengo

Tanya Cowan

Buena Vista National Bank, Chester

Bethany Dunham

Farmers National Bank of Griggsville

Heather Jones

CNB Bank & Trust, N.A., Carlinville

Harlei Payne

First Robinson Savings Bank, N.A.

Brenda Vohland

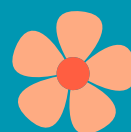
Farmers State Bank, Elmwood

Aubrie Wall

North Central Bank, Ladd

Nichole Weber

The Frederick Community Bank, Paxton



Registration Form

CBAI's 2024 Women in Community Banking Conference

November 6, 2024 (Evening Social Event) & November 7, 2024 (Full Day Conference)

Bank Name _____ Telephone # _____

Address _____

City, State, Zip _____

First Registrant Name _____

First Registrant E-Mail _____ Title _____

Hot Topic Roundtable Selection _____
(managing employees/employee conflicts; loan processes/operations; frontline concerns/customer service; social media/marketing; IT/cybersecurity)

First Registrant attending evening social? (Additional \$50 fee) Yes No

Additional Registrant Name _____

Additional Registrant E-Mail _____ Title _____

Hot Topic Roundtable Selection _____
(managing employees/employee conflicts; loan processes/operations; frontline concerns/customer service; social media/marketing; IT/cybersecurity)

Additional Registrant attending evening social? (Additional \$50 fee) Yes No

I have special needs, please contact me before the seminar.

Please select your payment method: Check Enclosed Check in Mail Pay at Door Credit Card*

**If you are paying by credit card, please fill out the following information. (Visa, MasterCard & Discover accepted.)*

Name as it Reads on Card _____

Billing Address of Card _____

Card Number _____ Exp. Date _____ Security Code _____

FOR MORE INFORMATION

DEPARTMENT OF EDUCATION & SPECIAL EVENTS

Tracy McQuinn, Senior Vice President

Melinda McClelland, Vice President

Jennifer Nika, Vice President

Tina Wilder, Administrative Assistant



Community Bankers Association of Illinois
901 Community Drive, Springfield, IL 62703



www.cbai.com



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217.585.8738