

CBAI'S COMMUNITY BANK DIRECTORS' CONFERENCE

On-Demand Recorded Session



OUR FEATURED SPEAKERS:



Burke



Mikles



Kemp

Being a member of a community bank's board of directors is a challenging and rewarding experience. The community bank director has duties to the institution, its stockholders and its depositors. And, he or she has responsibilities to the public-at-large. To meet these duties and responsibilities, a director must be knowledgeable and active.

2024 has been another challenging year; therefore, CBAI's 2024 Community Bank Directors' Conference features timely topics, speakers and options to help your community bank. **Purchasing the on-demand option allows your bank to train your directors on their own time and allows them the flexibility to train in the manner they are most comfortable while still being able to reach out to the presenters with questions. The on-demand training does not expire until March 31, 2025.**

Mike Burke from SHAZAM discusses the current fraud landscape including trending criminal activity; Luke Mikles of The Baker Group presents a session on interest rate risk, liquidity and performance for community banks; Jerry Peck from CBAI provides a legislative update, as well as 2024 election coverage; and the conference concludes with David Kemp of Bankers Management, Inc., focusing on the attributes of the board of directors at the most successful banks.

CONFERENCE AGENDA

9 - 10 a.m.

“Legislative & 2024 Election Update”

Jerry Peck, SVP, Governmental Relations

CBAI, Springfield, IL

10 - 10:15 a.m.

Break/Sponsor Ads play

10:15 - 11:45 a.m.

“Current Fraud Landscape”

Mike Burke, Senior Robbery & Crisis Management Consultant

SHAZAM, Johnston, IA

Criminal Activity ranging from check fraud, elder fraud, to crimes targeting ATMs has flourished. Burke identifies trending criminal activities and considerations to help your bank staff and clients become better equipped to identify and handle these activities.

Mike Burke has three decades of law enforcement, retail loss prevention and training experience. After a 20-year career, Burke was tapped to lead the first Homeland Security Training Center in Iowa. He went on to work with some of the largest retailers in the country to prevent theft loss before bringing his wealth of experience to SHAZAM's community institutions. His timely and comprehensive presentations are an invaluable resource for organizations looking to tackle issues like card cloning, skimming fraud, robbery prevention and elder fraud.

11:45 a.m. - 12:45 p.m.

Lunch Break

CONFERENCE AGENDA (continued)

12:45 - 2 p.m.

“Interest Rate Risk in 2025: What’s on the Horizon?”

Luke Mikles, Vice President

The Baker Group, Oklahoma City, OK

In an environment where the Federal Reserve’s actions and market expectations create a delicate balance for community banks, managing interest rate risk (IRR), liquidity, and performance simultaneously is crucial. This session navigates the intricate relationship between these elements, offering practical insights on tackling the challenge. Explore interest rate risk issues, anticipate exam expectations, and safeguard earnings in diverse rate environments. Equip yourself to address these interconnected concerns effectively and ensure the resilience of your community bank as we gear up for 2025.

Luke Mikles is a vice president in the Financial Strategies Group at The Baker Group. He joined the firm in 2019, serving in the Interest Rate Risk Department. In 2023, Mikles moved to the Financial Strategies Group, where he assists institutions with the risk management process and speaks at Baker’s educational seminars across the country. Mikles holds a Bachelor of Business Administration degree in energy economics from the University of Central Oklahoma.

2 - 2:15 p.m.

Break/Sponsor Ads play

2:15 - 3:45 p.m.

“A Strong Board is a Key to a High Performing Bank”

David Kemp, President

Bankers Management, Inc., College Park, GA

This session focuses on the attributes of the Boards of the most successful banks. Community Banking describes the role that banks should play in the life of the community. The range of responsibilities go from being the economic backbone of the community to being good corporate citizens. The Board and Executive Management work as a team (with different responsibilities) for the betterment of all of the bank’s stakeholders. One of the key relationships that must be maintained is with the regulatory agencies, as banking is a heavily regulated industry. The best boards have “Active & Knowledgeable” directors.

David Kemp, founder and president of Bankers Management, Inc., a financial management consulting and training firm in College Park, GA, has over 20 years’ experience in bank management in many areas of credit administration and new business development. He also serves as visiting professor and guest lecturer to schools, colleges and universities, including The Community Bankers School, sponsored annually by CBAI.

3:45 Adjourn

The on-demand recording and handouts will be emailed upon your receipt of your registration.

For more information and questions regarding this conference,
please contact Tracy McQuinn at 800.736.2224 or via email at tracym@cba.com.

CBAI is a public accountant continuing professional education sponsor by the Illinois Department of Financial and Professional Regulation. Contact CBAI for a certificate to submit.

The on-demand recorded session is available until March 31, 2025.

Registration Form

CBAI's 2024 Community Bank Directors' Conference

On-Demand Recorded Session available until March 31, 2025

Bank Name _____ Telephone # _____

Address _____

City, State, Zip _____

Director Name/Email _____ Total _____

PRICING:

CBAI Member

\$750 On-Demand Recorded Session (per bank)

Prospective Member**

\$1,500 On-Demand Recorded Session (per bank)

****Only financial institutions/firms are eligible for CBAI Membership.**

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