

CBAI'S COMMUNITY BANK DIRECTORS' CONFERENCE

December 9, 2024



OUR FEATURED SPEAKERS:



Burke



Mikles



Kemp

Crowne Plaza, Springfield *and/or*
On-Demand Recorded Session

Being a member of a community bank's board of directors is a challenging and rewarding experience. The community bank director has duties to the institution, its stockholders and its depositors. And, he or she has responsibilities to the public-at-large. To meet these duties and responsibilities, a director must be knowledgeable and active.

2024 has been another challenging year; therefore, CBAI's 2024 Community Bank Directors' Conference features timely topics, speakers and options to help your community bank. **The conference will be held in-person and offered as an on-demand option, and is priced to train all you directors. The on-demand option allows your bank to train your directors on their own time. You can also purchase both options to allow your directors the flexibility to train in the manner they are most comfortable. Both options offer the opportunity to reach out to the presenters with questions. The on-demand training will be available approximately 10 business days after the live event and will not expire until March 31, 2025.**

Mike Burke from SHAZAM discusses the current fraud landscape including trending criminal activity; Luke Mikles of The Baker Group presents a session on interest rate risk, liquidity and performance for community banks; Jerry Peck from CBAI provides a legislative update, as well as 2024 election coverage; and the conference concludes with David Kemp of Bankers Management, Inc., focusing on the attributes of the board of directors at the most successful banks.

CONFERENCE AGENDA

8:30 - 9 a.m.

Registration & Continental Breakfast

9 - 10 a.m.

"Legislative & 2024 Election Update"

***Jerry Peck, SVP, Governmental Relations
CBAI, Springfield, IL***

10 - 10:15 a.m.

Break/Sponsor Ads play

10:15 - 11:45 a.m.

"Current Fraud Landscape"

***Mike Burke, Sr. Robbery & Crisis Mgmt. Consultant
SHAZAM, Johnston, IA***

Criminal Activity ranging from check fraud, elder fraud, to crimes targeting ATMs has flourished. Burke identifies trending criminal activities and considerations to help your bank staff and clients become better equipped to identify and handle these activities.

Mike Burke has three decades of law enforcement, retail loss prevention and training experience. After a 20-year career, Burke was tapped to lead the first Homeland Security Training Center in Iowa. He went on to work with some of the largest retailers in the country to prevent theft loss before bringing his wealth of experience to SHAZAM's community institutions. His timely and comprehensive presentations are an invaluable resource for organizations looking to tackle issues like card cloning, skimming fraud, robbery prevention and elder fraud.

11:45 a.m. - 12:45 p.m.

Networking Lunch

Network with other directors and get their ideas on effective board meetings and what new challenges community banks and boards are facing.

12:45 - 2 p.m.

"Interest Rate Risk in 2025: What's on the Horizon?"

Luke Mikles, Vice President

The Baker Group, Oklahoma City, OK

In an environment where the Federal Reserve's actions and market expectations create a delicate balance for community banks, managing interest rate risk (IRR), liquidity, and performance simultaneously is crucial. This session navigates the intricate relationship between these elements, offering practical insights on tackling the challenge. Explore interest rate risk issues, anticipate exam expectations, and safeguard earnings in diverse rate environments. Equip yourself to address these interconnected concerns effectively and ensure the resilience of your community bank as we gear up for 2025.

Luke Mikles is a vice president in the Financial Strategies Group at The Baker Group. He joined the firm in 2019, serving in the Interest Rate Risk Department. In 2023, Mikles moved to the Financial Strategies Group, where he assists institutions with the risk management process and speaks at Baker's educational seminars across the country. Mikles holds a Bachelor of Business Administration degree in energy economics from the University of Central Oklahoma.

CONFERENCE AGENDA (continued)

2 - 2:15 p.m.

Break/Sponsor Ads play

2:15 - 3:45 p.m.

“A Strong Board is a Key to a High Performing Bank”

David Kemp, President

Bankers Management, Inc., College Park, GA

This session focuses on the attributes of the Boards of the most successful banks. Community Banking describes the role that banks should play in the life of the community. The range of responsibilities go from being the economic backbone of the community to being good corporate citizens. The Board and Executive Management work as a team (with different responsibilities) for the betterment of all of the bank's stakeholders. One of the key relationships that must be maintained is with the regulatory agencies, as banking is a heavily regulated industry. The best boards have “Active & Knowledgeable” directors.

David Kemp, founder and president of Bankers Management, Inc., a financial management consulting and training firm in College Park, GA, has over 20 years' experience in bank management in many areas of credit administration and new business development. He also serves as visiting professor and guest lecturer to schools, colleges and universities, including The Community Bankers School, sponsored annually by CBAI.

3:45 Adjourn

Prior to the seminar, you will be emailed a link containing hand-out materials, seminar certificate, evaluation form and seminar attendee list. Please print and bring materials with you or download them on your own device to access during the program. CBAI will provide power cords in several designated areas to charge devices.

The on-demand recording and handouts will be sent approximately 10 business days after the conference is conducted in person. For more information and questions regarding this conference, please contact Tracy McQuinn at 800.736.2224 or via email at tracym@cba.com.

CBAI is a public accountant continuing professional education sponsor by the Illinois Department of Financial and Professional Regulation. Contact CBAI for a certificate to submit.

DATE & LOCATION

December 9, 2024

Crowne Plaza (In-Person)

3000 S. Dirksen Parkway

Springfield, IL 62703

217.529.7777

And/or Via

On-Demand Recorded Session

(Available until March 31, 2025)

Registration Form

CBAI's 2024 Community Bank Directors' Conference

December 9, 2024 at Crowne Plaza and/or On-Demand Recorded Session

Bank Name _____ Telephone # _____

Address _____

City, State, Zip _____

PRICING:

CBAI Member

\$285 First Registration (In-Person)

\$160 Each Additional (In-Person)

\$250 Add On-Demand to In-Person Registration (per bank)

\$750 On-Demand Recorded Session (per bank)

Prospective Member**

\$485 First Registration (In-Person)

\$360 Each Additional (In-Person)

\$500 Add On-Demand to In-Person Registration (per bank)

\$1,500 On-Demand Recorded Session (per bank)

First Director Name/Email _____ Total _____

Additional Director/Email _____ Total _____

Additional Director/Email _____ Total _____

Additional Director/Email _____ Total _____

Additional Director/Email _____ Total _____

Grand Total _____

**Only financial institutions/firms are eligible for CBAI Membership.

Please select your payment method: Check Enclosed Check in Mail Pay at Door Credit Card*

**If you are paying by credit card, please fill out the following information. (Visa, MasterCard & Discover accepted.)*

Name as it Reads on Card _____

Billing Address of Card _____

Card Number _____ Exp. Date _____ Security Code _____

FOR MORE INFORMATION

DEPARTMENT OF EDUCATION & SPECIAL EVENTS

Tracy McQuinn, Senior Vice President

Melinda McClelland, Vice President

Jennifer Nika, Vice President

Tina Wilder, Administrative Assistant



Community Bankers Association of Illinois
901 Community Drive, Springfield, IL 62703



www.cbai.com



800.736.2224 or 217.529.2265



217.585.8738