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COMMUNITY BANKING WEEK IN ILLINOIS

FOR IMMEDIATE RELEASE

March 25, 2024 (Springfield, IL) . . . The Community Bankers Association of Illinois (CBAI) has scheduled its 34th Annual “Illinois Community Banking Week” for April 7-13, 2024, during National Community Banking Month. The purpose of Community Banking Week is to highlight the longstanding tradition of local hometown community banking. We urge consumers, entrepreneurs, farmers and legislators to learn more about community banks, their role in building stronger communities, and the quality products and services they provide – all with the relationship banking experience that customers can expect from a local financial institution.

“CBAI members statewide believe that Community Banking Week is the perfect opportunity to spotlight the strength, resiliency and importance of community banks,” said **CBAI Chairwoman Sheila Burcham, market president, Bradford National Bank.** “The theme this year is *Your Success Is Our Success*. Community banks play a vital role in the success of individuals and businesses alike. At a community bank, our fundamental mission is to support our communities in any way we can because their success is our goal. We are proud to be champions and cheerleaders for our communities because the success of our customers and local businesses is how we measure our success. When our communities thrive, we all thrive. As community banks, our number one priority and our greatest accomplishment is a strong and prosperous local economy.”

CBAI is a professional trade association representing 265 Illinois commercial banks and thrifts, and their 850 Illinois bank branches. Its members have nearly \$80 billion in assets and employ approximately 17,000 individuals. CBAI, headquartered in Springfield, was founded in 1974 to exclusively represent and serve the community banking profession. For more information, visit www.cbaicom.com.

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